

The Fly Fishing 97 Podcast



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Mark Hopley Host & Producer

“Every angler has a story and we try to capture intriguing conversations with passionate people in our sport.”





About Fly Fishing 97 Podcast.....

- Over 100 shows, 50,000 downloads
- Worldwide audience - eg. North America, Europe, South America, New Zealand, South Africa
- Top 10 listener cities reported each week
- Professionally recorded and edited
- Guests include: George Daniel, Landon Mayer, Jordan Oelrich, Phil Rowley and Brian Wise.

What They're Saying:

The Fly Crate: Top 5 Fly Fishing Podcasts

Wildwood Outfitters Blog: Fly Fishing Friends Friday

Fish Untamed website named Fly Fishing 97 Podcast #7 of 19 top fly fishing podcasts.

Our Story...

I started the Fly Fishing 97 Podcast in 2018 because it combined a lot of interests that I had personally. As an ex radio personality, podcasting seemed like a natural fit. Combined with a life long passion of chasing trout with a fly rod, I set out to create some content and have casual conversations about fly fishing. The goal was to create a laid back show where guides, fly tiers, gear manufacturers and resort managers have a platform to share their passion and lessons learned from fly fishing. Every angler has a great story to tell and we try to capture the essence of each individuals journey.

My home waters are in the interior of British Columbia. We are fortunate enough to have many amazing still water opportunities and several productive river systems near by. There are hundreds of lakes between Kamloops and the US border that are rich with feed and support very feisty Rainbow and Brook Trout.

When I originally started the podcast the name refers to the highway on which I live. Highway 97 runs from Weed California to Watson Lake Yukon and believe me there are countless fly fishing opportunities along that route! What I have found is that I didn't want to limit the show to any one region but instead talk with avid Anglers across all of North America and throughout the world.

